

Bringing Financial Wellness and Retirement Security to Taft-Hartley Plans

As the #1 provider in Taft-Hartley retirement services, we understand what financial wellness can mean for union members. It's why we take a holistic approach to designing financial wellness programs and retirement plans that power people to be and give their best.

A Long-standing Commitment to Supporting Unions and Members

For more than 60 years, Prudential has partnered with unions to both improve the financial lives of their members as well as support the goals of organized labor. To help each union address the needs of its members, we provide tailored solutions backed by extensive data, unique to each organization.

We offer insights, benchmarking, thought leadership, and Taft-Hartley-specific research, including a survey of more than 1,500 union members. This information helps us, together, make the best decisions for your union and your members.

OUR PRO-LABOR POLICY

Prudential actively seeks union labor for construction projects for all corporate properties. From 2009 through 2018, Prudential has spent:



\$650M

UTILIZING UNION
CONTRACTORS



\$225M

ON UNIONIZED
FACILITIES
MAINTENANCE

Solutions to Drive Better Financial Wellness Outcomes

Prudential offers products and investments to help workers improve their financial wellness today and save for a more secure future. These solutions provide members with:

- **A broad set of investment options** to choose from for your core investment menu.
- **A focus on outcomes** through our Qualified Default Investment Alternative (QDIA) and asset allocation solutions.
- **Help setting and achieving goals** by providing access to financial professionals and tools to manage debt, and preparing for the unexpected.

Inspiring Members to Take Action

We'll help you deliver engagement strategies that meet your members where they are—through human and technology-enabled engagement—to make it easier to plan for the future they deserve.

Features include:

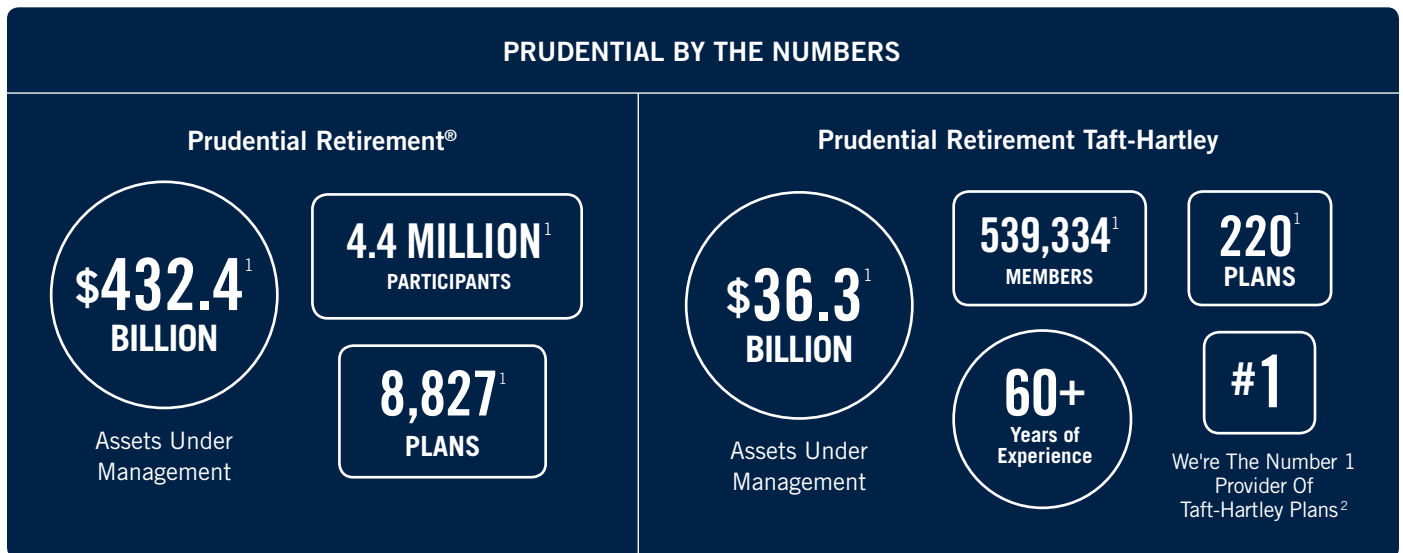
- **A service team** with the full power of Prudential behind them that's closely linked to your benefits team.
- **In-person engagement programs**, such as seminars, one-on-one meetings and workshops.
- **Digital engagement programs**, such as virtual coaching, mobile tools and online education in a secure environment.
- **Communications** and tailored campaigns to educate and motivate members to take action.
- **Campaign analytics** and reporting.

Solutions to Ease Your Administrative Responsibilities

To help you spend more time focusing on what you do best, we offer:

- **Solutions to simplify** your recordkeeping and administration. As your needs change, we'll change with you.
- **A seamless plan transition** where every aspect of the process is structured to ensure an easy experience.

➔ **Contact Your Prudential Representative; call 800-353-2847 or visit TaftHartley.PrudentialRetirement.com**



¹ Prudential Financial Retirement data as of 12/31/2018

² Pensions & Investments 2019 report of Taft-Hartley DC assets under management as of 09/30/2018.

Retirement products and services are provided by Prudential Retirement Insurance and Annuity Company (PRIAC), Hartford, CT, or its affiliates. PRIAC is a Prudential Financial company.

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